



**Position:** Assistant Professor/Associate Professor  
**Discipline:** Marketing (1)

**Location:** UFV India at SD College, Chandigarh – [www.ufv.in](http://www.ufv.in)  
**Posting #: 2018023**

**Start Date:** May 1, 2018

UFV India Global Education “UFV India” invites applications for a full-time Assistant Professor/Associate Professor in the discipline mentioned above beginning May 1, 2018.

The successful candidate will be expected to teach lower-level and specialized upper-level courses in the area of management including, but not limited to: Essentials of Marketing, Professional Selling, Business Research Methods, Advanced Selling, Introduction to Advertising, Customer Relationship Management, Digital Marketing, Measuring Marketing Effectiveness, Consumer Behaviour, Retail Management, Brand Image Management, International Marketing, Sales Management, Services Marketing, Customer Intelligence and Marketing Strategy.

There is an expectation that the successful candidate will actively participate in the development and promotion of the programs within UFV India and the broader community. Engagement of faculty in academic service is one of the institution’s three-fold goals of teaching, scholarship and service. The successful applicant has developed an innovative and effective teaching and learning style that engages the diverse student population at UFV India and aligns with the university’s education plan, demonstrates ability to integrate research into teaching, and is committed to continuing professional development.

#### **Requirements**

Candidates are required to have a PhD/DBA/FPM from a recognised institution in the related discipline. Applicants with excellent, recent teaching experience in the relevant subject area at the undergraduate level of an accredited university will be given priority. Industry experience would be an asset.

#### **Compensation and Benefits**

The position carries a competitive compensation with attractive benefits including private residence, Provident Fund, Medical Insurance including dependents, etc.

#### **How to Apply**

A letter of application, a curriculum vitae, a teaching dossier (including a teaching philosophy statement), a sample of scholarly work (if applicable), and three confidential letters of reference, referring to this posting # should be emailed to: [programinfo.india@ufv.ca](mailto:programinfo.india@ufv.ca) attention Principal, UFV India before or by March 9, 2018.

All qualified candidates are encouraged to apply. In an effort to be both environmentally and fiscally responsible, UFV India will contact only shortlisted candidates for an interview. We thank all applicants for considering UFV India for employment.

UFV India is committed to the principle of equity in employment.